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## **Position Title: Content Curation- KPO Analyst**

## **Tier: T4 (Work Requirement is Currently Work from HOME / Remote Mode)**

**Role:** Analyze the Url’s / web pages to extract, verify & create the required content for Google Ads following the provided client guidelines to meet the SLA parameters on Productivity, Quality, AHT, TAT and Utilization.

**Key Responsibilities:**

* Expected to be well versed with the new medium and using the web space effectively. He/She must have an analytical thought process combined with an attention to detail to help in suggested ads creation.
* Review Ads, Search Contents.
* Prepare Ad Content and Creatives.
* Review search contents and classify them as per client guidelines.
* Review Contents given by client - Comments / edit.
* Review landing Pages / Home pages.
* Analysts have to check the quality of the content for advertisements. He/she must ensure that the text content that goes online is not offensive or violates any copyright laws.

## **Skill Set:**

* High proficiency in Verbal /Written English.
* Knowledge of MS Excel, Google Sheets & Google Docs.
* Good working knowledge about the Internet.
* Aware about how Google search works, good searching skills through use of effective keywords.

**Qualification Criteria : Any Graduates and Post Graduates.**

**Salary Package & Shift details:**

* **Fresher CTC- 2,11,473 LPA** with 14 Month service agreement only for Freshers (as they are looking for stable candidates) **and 1 to 3yrs of for Experience 2.2 LPA to 3 LPA**.
* **Shift will be rotational shifts (5:30 AM -2:30 PM and 2:30 PM to 11:30 PM), since these projects work 365 days a year, people get rotational 2 offs every week which can be on any day of the week .**
* **Both the ways transportation facility is provided within the range of 45 kms from Office.**

**GUR Google Office address:**

* **TRIL Commercial Centre, Tower B, Village Fazilpur, Jharsa Sector 72, Gurugram, Haryana 122101, India**

**HYD Google Office Address:**

* **Moto Address:** Plot No. 12, Hitech City Layout, Deloitte Dr, Phase 2, HITEC City, Hyderabad, Telangana 500081
* **JST Address:** Dhlf Vc Silicon Tower, Hitech City Rd, Kothaguda, Telangana 500032

**Below are the points candidates needs to take care during the Interview process:**

**Total Rounds of Interview:**

1. L1 Operation Round of Discussion Through Microsoft Teams (10 - 15 Mints)
2. L2 Communication Round of Discussion Through Microsoft Teams (10 - 15 Mints)
3. 3rd Round Versant Test – Versant Round
4. HR Discussion